

Attracting volunteers to your landcare activity

Invite someone

Did you know most people begin volunteering because someone simply invited them to? Who do you know that you could ask to your next event?

Be welcoming

Sometimes we forget that it can be quite intimidating starting something new. If a new person comes to your activity, make them feel so welcome they won't be able to resist coming back.

Make a difference

Many people volunteer because they want to contribute, give something back and make a difference. Be sure you make it clear how your activity contributes to the greater good.

Make it social

People often volunteer to add to their social experience. Make sure your activity includes a social aspect, rather than making it all work. For example, include a morning tea or have drinks after the event.

Mix it up

Can you combine your activity with other fun stuff? Consider taking something else you are passionate about and adding landcare to it to see who else might turn up. For example, bush walking and landcare, fishing and landcare ...

Get online

Most people find out about things by searching online. A presence on Facebook, a website or the NSW Landcare Gateway are all great avenues to help people easily find you online.

